

Feel let down by your vacuum?

I used to be let down by my vacuum cleaner. It picked up dirt, but destroyed the suction. I had to stop developing an entirely new type of vacuum cleaner to solve the problem.

After three years, prototypes later, I was at last able to launch the patented *Dyson cyclone*. The first vacuum cleaner that doesn't lose suction.

The *FootCyclone* has the highest suction power and picks up more dirt from your home.



James Dyson

JAMES DYSON

Inventor of cyclone vacuum technology

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Feel let down by your vacuum?

"I was so frustrated with my vacuum cleaner - it quickly clogged with dust, destroying the suction. So I set about developing an entirely new type of vacuum cleaner to solve this problem.

More than 5,000 prototypes later, I was at last able to launch the patented Dyson cyclone, the first vacuum cleaner that doesn't lose suction.

The RootCyclone™ has the highest suction power and picks up more dirt from your home."